

The title "Midsummer Nights Dream" is written in a highly decorative, white, calligraphic script. The letters are intertwined and feature elaborate flourishes, including loops and swirls. The text is centered and overlaid on a background of a field of lavender flowers and green foliage, which is slightly out of focus. The overall color palette is dominated by deep blues and greens, with the white text providing a strong contrast.

Midsummer Nights Dream

SPONSORSHIP INFORMATION

September 29, 2018 | Contact Denise Zabilski | 602-396-7559 | dzabilski@greatheartsaz.org



GreatHearts® GALA

Dear Friends,

On behalf of the over 14,000 children we serve, we invite you to join us as a Sponsor of the 2018 Great Hearts Gala, our signature event to be held **September 29, 2018**.

Great Hearts Academies is a 501(c)(3) nonprofit network of K-12 public schools providing a classical liberal arts preparatory education. Founded in 2003, we grew from a single school to become the highest performing nonprofit charter school network in Arizona. It is our mission to develop great scholars, and form great hearts, young men and women with character to serve a purpose greater than themselves.

- **Closing the Achievement Gap.** Great Hearts schools in underserved communities rank in the **top 10** in Math and English Language Arts among Phoenix schools that serve a majority low-income population
- **98%** of Great Hearts graduates attend college, with **95%** attending 4-year universities
- 2017's graduates were accepted to top national universities including **every top-25** public university to which they applied
- **55%** of graduates choose a Science, Technology or Math (STEM) major in college

As charter schools we receive \$1,500 less per student annually in public funding compared to district schools, which means less money for teachers and programs. With your help, we can educate more great-hearted leaders.

You will help us address the critical need for more high-quality teachers in Arizona and will help provide professional development programs for over 1,000 teachers throughout the Valley. Professional development initiatives include:

- **Master's Degree in Classical Education.** Enroll teachers in a first-of-its-kind program to become the very best in their craft—while staying in the classroom
- **Comprehensive Training.** Provide new and returning teachers with 2 weeks of comprehensive training in the Great Hearts vision, classroom management, and subject-specific teaching practices
- **Headmaster College.** Graduate the first cohort of the Headmaster College, producing leaders with the personal integrity, managerial effectiveness, and organizational leadership necessary for serving as a purpose-driven school headmaster
- **Lesson Library.** Stipend master teachers to record model lessons for the benefit of other teachers throughout the network – “Watch the best in action”
- **Guest Speakers.** Host elite professors from around the country to provide workshops to teachers on the latest research and practices in their field of study
- **Summer Enrichment for Teachers.** Sponsor a teacher to attend a summer conference related to their subject area as part of their ongoing learning and development

The focus of our sponsorship benefits is not only to make a lasting impact in the lives of children and the community, but for our partners to leverage gifting and marketing dollars for maximum benefit. For example, recognition through email and social media alone generated over 200,000 unique impressions for our Gala sponsors last year.

We hope you'll consider sponsoring the 2018 Great Hearts Gala again and investing in Arizona's future. If you have any questions, please do not hesitate to reach out to me.

With gratitude,



Dan Scoggin
Co-founder, Chief Advancement Officer



2018 GREAT HEARTS GALA

SPONSORSHIP INFORMATION

SPONSORSHIP LEVELS

RECOGNITION

Title sponsorship:
"Great Hearts Gala
presented by...."

Press release
announcing sponsorship

Speaking opportunity/
company video during
Gala program

Promotional company
video on Facebook
and Instagram

Company signage
displayed at event
reception area and
ballroom

Recognition by Master
of Ceremonies

Invitation to sponsor
appreciation luncheon
with Great Hearts CEO

Social media recognition
on Facebook, Twitter, and
Instagram

Advertisement in
Great Hearts Gala
program

Recognition on Gala
website-linked to all 23
academy websites

Recognition on event
collateral and formal
invitation(confirmed by
July 15, 2018)

Recognition in Great
Hearts annual report
(Dist. 30,000+)

Reserved table
for 8



**Presenting
Sponsor
Valedictorian**
\$50,000



**Summa
Cum Laude**
\$25,000



**Cum
Laude**
\$15,000



**Dean's
List**
\$10,000



Honor Roll
\$5,000
*Available to
Great Hearts
Families Only*



*ALL Arizona
school
accounts*



*2 posts on
ALL Arizona
school accounts*

*Full Premium
Placement*

*Company logo
w/ link to
company page*

Logo

Logo

*1 Premium
table*

*ALL Arizona
school
accounts*



*2 posts on
Great Hearts
main account*

*Full Preferred
Placement*

*Company logo
w/ link to
company page*

Logo

Logo

*Premium
table*

*1 post on
Great Hearts
main account*

Half

*Company logo
w/ link to
company page*

Name

Logo

*Preferred
table*

*1 post on
Great Hearts
main account*

Quarter

*Company name
w/ link to
company page*

Name

Name



Logo

*Company
name listed*

Name

Name





2018 GREAT HEARTS GALA
SPONSORSHIP COMMITMENT

PLEASE SELECT A SPONSORSHIP LEVEL



**Presenting Sponsor
Valedictorian**

\$50,000



**Summa
Cum Laude**

\$25,000



**Cum
Laude**

\$15,000



**Dean's
List**

\$10,000



Honor Roll

\$5,000
Available to Great
Hearts Families Only

PAYMENT INFORMATION

CONTACT NAME

COMPANY & TITLE

(as it will appear in program book)

ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL

DATE

PAYMENT METHOD *(please call 602-396-7559 to give payment info via phone if preferred)*

American Express Visa MasterCard Discover

Check (Payable to "Great Hearts Academies")

I cannot attend, but would like to support Great Hearts' teachers with a gift of \$ _____

CARD NUMBER

EXP DATE

CVC

NAME ON CARD *(Please Print)*

SIGNATURE

**Please submit payment by JUNE 30, 2018. Mail completed form to:
Great Hearts Academies, 3102 N. 56th St., Suite 300, Phoenix, AZ 85018**

For questions regarding sponsorship levels and benefits, contact Ryan Holmes at **(949) 302-9861** or RHolmes@GreatHeartsAZ.org. For event details, contact Denise Zabilski at **(602) 396-7559** or DZabilski@GreatHeartsAZ.org.

