



# “As Merry as the Day is Long”

WILLIAM SHAKESPEARE – MUCH ADO ABOUT NOTHING



## SPONSORSHIP INFORMATION

September 23, 2017

Contact Denise Zabilski | 602-396-7559 | [dzabilski@greatheartsaz.org](mailto:dzabilski@greatheartsaz.org)

GreatHearts<sup>®</sup>  
**GALA**

# GreatHearts® GALA

Dear Friends,

On behalf of the over 14,000 children we serve, we invite you to join us as a Sponsor of the 2017 Great Hearts Gala, our signature event to be held **September 23, 2017**.

Great Hearts Academies is a 501(c)(3) nonprofit network of K-12 public schools providing a classical liberal arts preparatory education. Founded in 2003, we grew from a single school to become the highest performing nonprofit charter school network in Arizona. It is our mission to develop great scholars, and form great hearts, young men and women with character to serve a purpose greater than themselves.

- **Closing the Achievement Gap.** Great Hearts schools in underserved communities rank in the **top 10** in Math and English Language Arts among Phoenix schools serving a high percentage of Title 1 students
- **98%** of Great Hearts graduates attend college, with **95%** attending 4-year universities
- 2016's graduates were accepted to **22 of the top 25** national universities including **every top-25** public university to which they applied
- **54%** of graduates choose a Science, Technology, Engineering or Math (STEM) major in college

As charter schools we receive \$1,500 less per student annually in public funding compared to district schools, which means less money for teachers and programs. With your help, we can educate more great-hearted leaders who are prepared for the 21st Century.

You will help us address the critical need for more high-quality teachers in Arizona and will help provide professional development programs for over 1,000 teachers throughout the Valley. Professional development initiatives include:

- **Master's Degree in Classical Education.** Enroll teachers in a first-of-its-kind program to become the very best in their craft—while staying in the classroom
- **Comprehensive Training.** Provide new and returning teachers with 2 weeks of comprehensive training in the Great Hearts vision, classroom management, and subject-specific teaching practices
- **Headmaster College.** Graduate the first cohort of the Headmaster College, producing leaders with the personal integrity, managerial effectiveness, and organizational leadership necessary for serving as a purpose-driven school headmaster
- **Lesson Library.** Stipend master teachers to record model lessons for the benefit of other teachers throughout the network – “Watch the best in action”
- **Guest Speakers.** Host elite professors from around the country to provide workshops to teachers on the latest research and practices in their field of study
- **Summer Enrichment for Teachers.** Sponsor a teacher to attend a summer conference related to their subject area as part of their ongoing learning and development

The focus of our sponsorship benefits is not only to make a lasting impact in the lives of children and the community, but for our partners to leverage gifting and marketing dollars for maximum benefit. For example, recognition through email and social media alone generated over 200,000 unique impressions for our Gala sponsors last year.

We hope you'll consider sponsoring the 2017 Great Hearts Gala again and investing in Arizona's future. If you have any questions, please do not hesitate to reach out to me.

With gratitude,



Dan Scoggin  
Co-founder, Chief Advancement Officer



# To Build the Best Schools in the Country, We Rely on the Best Talent in the Country

**At Great Hearts,** our success lies in the passion, talent and dedication of our teachers. They are what bring our classrooms and curriculum to life, engaging students not just in traditional learning, but in what it means to become great-hearted men and women. We are committed to enhancing the experience of our teachers so that we can continue to attract, build and reward the most passionate and talented individuals to lead



our students. We want our teachers to grow and thrive. We want to harness their vast experience and abilities to transform our whole network and each academy. Not only will this strengthen our entire network of schools, it will properly honor and cultivate those who dedicate their lives to this work.



## **Great Hearts will attract the best teachers**

by visiting leading academic institutions, participating in select job fairs, and by sending experienced faculty to leading universities to deliver guest lectures that help inspire graduates to consider careers in teaching.

## **Great Hearts will develop the best teachers**

by creating pathways to ensure the best teachers are retained year-over-year and form long-lasting careers in education; by identifying and developing master teachers who can mentor and train new faculty throughout the network; by sending teachers out to glean best practices in other school networks; by bringing in national voices to help teachers strengthen

their approach in their subject areas; and by providing teachers with continuing education and professional development by working with partner institutions to develop a Masters Degree in classical education.

**Great Hearts will reward great teachers** by developing a 2-year intensive training and coaching program for incoming teachers; by providing a stipend for master teachers to mentor and train incoming teachers; and by utilizing small groups in a specific subject area to build a strong culture among teachers throughout the network.

2017 GREAT HEARTS GALA

## COMMITTEE

### → GALA CO-CHAIRS ←

ASHLEY ELLRICH & DAN BENNATT  
JAMIE & STEVE LEVINE  
KERI & TODD NOEL

### → COMMITTEE CO-CHAIRS ←

STACY LOVELL  
ROBERT McELFRESH  
HAILEY TROPSA

### → PAST CHAIRS - ADVISORY ←

BONNIE & JON BROVITZ  
NICOLE & BILLY CUNDIFF  
MICHELE DAVIS



### GALA 2016 – THE GREAT GATSBY

Great Hearts had nearly 600 guests in attendance for the Inaugural Gala held in October 2016 raising over \$450,000 to support teacher development programs across the Great Hearts network including: ● Purchase of SWIVL robot cameras for use in the classroom ● Headmaster College for teachers to train to become headmasters ● Master's program for teachers to earn a Masters of Classical Education degree while they continue to teach at a Great Hearts academy ● Speaker series where speakers are brought in from around the country for teacher education/enrichment ● Teachers sent out to colleges for recruitment of the next best teachers for Great Hearts.

GreatHearts<sup>®</sup>  
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2017 GREAT HEARTS GALA

# SPONSORS

→ PRESENTING SPONSOR ←  
VALEDICTORIAN

→ SUMMA CUM LAUDE ←



→ CUM LAUDE ←



→ DEAN'S LIST ←



→ HONOR ROLL ←



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GALA

# SPONSORSHIP INFORMATION

→ SPONSORSHIP LEVELS

→ RECOGNITION



**Presenting Sponsor Valedictorian**  
\$50,000



**Summa Cum Laude**  
\$25,000



**Cum Laude**  
\$12,500



**Dean's List**  
\$7,500



**Honor Roll**  
\$5,000  
*Available to Great Hearts Families Only*

Title sponsorship: "Great Hearts Gala presented by...."



Press release announcing sponsorship



Speaking opportunity/ company video during Gala program



Promotional company video on Facebook and Instagram

*ALL Arizona school accounts*

*ALL Arizona school accounts*

Company signage displayed at event entrance & reception area



Invitation to sponsor appreciation luncheon with Great Hearts CEO



Recognition by Master of Ceremonies



Social media recognition on Facebook, Twitter, and Instagram

*2 posts on ALL Arizona school accounts*

*2 posts on Great Hearts main account*

*1 post on Great Hearts main account*

*1 post on Great Hearts main account*

Advertisement in Great Hearts Gala program

*Full*

*Full*

*Half*

*Quarter*

*Logo*

Recognition on Gala website -linked to all 23 academy websites

*Company logo w/ link to company page*

*Company logo w/ link to company page*

*Company logo w/ link to company page*

*Company logo w/ link to company page*

*Company logo w/ link to company page*

Recognition on event collateral (i.e. invitation, press release, etc.)

*Logo*

*Logo*

*Name*

*Name*

*Name*

Recognition in CEO's letter to Great Hearts database announcing Gala (Dist. 30,000+)

*Logo*

*Logo*

*Name*

*Name*

*Name*

Recognition in Great Hearts annual report (Dist. 30,000+)

*Logo*

*Logo*

*Logo*

*Logo*

*Name*

Tickets to VIP reception

*10*

*10*

*10*

*2*

*2*

Reserved table for 10

*2 Premium tables*

*Premium table*

*Premium table*



2017 GREAT HEARTS GALA  
**SPONSORSHIP INFORMATION**

→ PLEASE SELECT A SPONSORSHIP LEVEL



**Presenting Sponsor  
Valedictorian**  
\$50,000



**Summa  
Cum Laude**  
\$25,000



**Cum  
Laude**  
\$12,500



**Dean's  
List**  
\$7,500



**Honor Roll**  
\$5,000  
*Available to Great  
Hearts Families Only*

→ PAYMENT INFORMATION

**CONTACT NAME**

.....

**COMPANY & TITLE**

*(as it will appear in program book )*

**ADDRESS**

.....

**CITY**

**STATE**

**ZIP**

.....

**PHONE**

**EMAIL**

**DATE**

.....

**PAYMENT METHOD** *(please call 602-396-7559 to give payment info via phone if preferred)*

American Express     Visa     MasterCard     Discover

Check (Payable to "Great Hearts Academies")

I cannot attend, but would like to support Great Hearts' teachers with a gift of \$ \_\_\_\_\_

**CARD NUMBER**

**EXP DATE**

**CVC**

.....

**NAME ON CARD** *(Please Print)*

.....

**SIGNATURE**

.....

**Please submit payment by JUNE 30, 2017. Mail completed form to:  
Great Hearts Academies, 3102 N. 56th St., Suite 300, Phoenix, AZ 85018**

For questions regarding sponsorship levels and benefits, contact Ryan Holmes  
at (949) 302-9861 or [RHolmes@GreatHeartsAZ.org](mailto:RHolmes@GreatHeartsAZ.org). For event details, contact  
Denise Zabilski at (602) 396-7559 or [DZabilski@GreatHeartsAZ.org](mailto:DZabilski@GreatHeartsAZ.org).

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